



CSU DH

CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS

Athletics

Corporate Partnership Opportunities



Partnership Opportunities

In-Game Promotions

Game Tickets

Your company may attach logo or add coupon to CSUDH tickets to each selected sponsored game; **Sponsored Tickets /coupon will be tied in halftime promo

\$5,000.00 Annual Commitment or \$150 - \$385 per game

Giveaway Item

Your company may provide a giveaway item to fans attending each sponsored game. The item will display both your company's and CSUDH logos. Your company will purchase the item from an officially licensed CSUDH vendor / supplier;

\$150 - \$250 per game

Halftime Promotion

Upon request your company will have approximately 3 minutes to conduct a special halftime promotion at an agreed upon event;

\$250 - \$350 per game

Public Address Announcement

Two (2) public address announcements during each game for a selected sport (i.e. Softball Season) recognizing your company as a game sponsor

\$100 per game

Signage / Advertising

Signage

(1) sign at home venues displaying your company's logo (in selected venue for 1 season)

\$1,000 for 1 banner or 2 banners for \$1,500

Scorers Table

Your business logo / information will be displayed to fans via Scorers table (For a selected sports season);

\$3,000.00 Sponsorship Commitment or \$235.00 per game

Video Board Messages

Four (4) 15-second video board messages during each home game recognizing your business as a game sponsor; (in the Torodome)

\$3,000.00 Annual Commitment or \$750.00 per game





Partnership Opportunities

Social Media

Game recap (Twitter)

Does your company have a large social media following? If not, the Twitter game recap may be just what you need. Our twitter game recap will include your business logo and brief overview of the game sent to all CSUDH twitter followers. Also included in the post is a direct link to your business.

\$7,000 Sponsorship Commitment

Player of the week (Multi-Digital Platform)

The Player of the Week sponsorship is an award that recognizes the best CSUDH student-athlete each week of the season. Winners will be recognized on the front page of our website, social media, and other communication channels, and he/she will also receive a certificate in recognition.

\$5,000 Annual Sponsorship Commitment

Player of the month (Multi-Digital Platform)

The Player of the Month sponsorship is an award that recognizes the best CSUDH student-athlete each month of the season. Winners will be recognized on the front page of our website, social media, and other communication channels, and he/she will also receive a certificate in recognition.

\$3,000 Annual Sponsorship Commitment

Play of the week (Twitter)

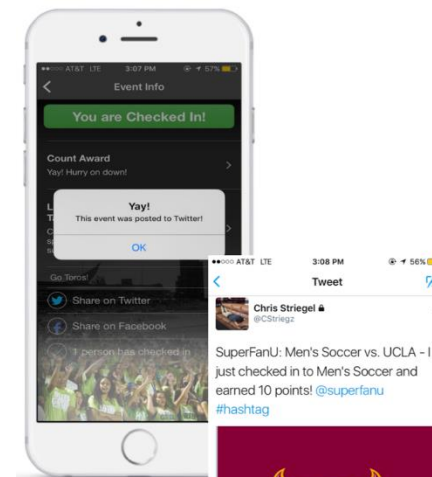
Give your business the maximum exposure possible. CSUDH is Providing the opportunity to put your brand name and identity front and center, giving corporate sponsors the unique opportunity to reach thousands of passionate members on social media which can open your company up to a whole new market just waiting to be tapped.

\$5,000 Annual Sponsorship Commitment

iBeacon messaging with website Link

iBeacon technology allows the Toro Rewards Application to understand a user's position on a micro-local scale, and deliver customized content to its users based on their location. **(15 messages) \$1,500 Sponsorship Commitment**

Or \$150 - \$350 per game



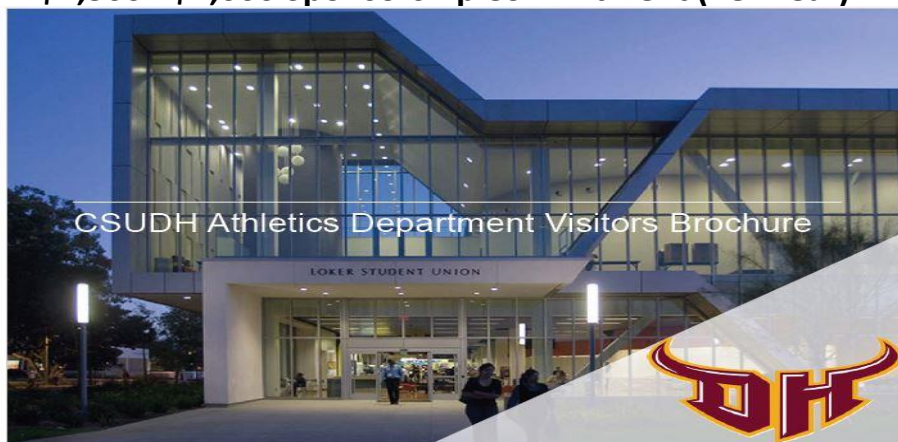


Partnership Opportunities

Visitor's Brochure

Are you looking to find creative ways to generate more business? List your business in CSUDH Athletics exclusive visitor's brochure. Our visitor's brochure features and highlights selected CSUDH partners in the Hotel, Restaurant and Entertainment industries. This brochure is widely distributed among our visiting teams, outside rentals and placed on our www.gotoros.com and www.wearetoros.com websites to help maximize ROI.

\$1,500 - \$2,000 Sponsorship Commitment (Per Year)



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310-243-3056

Take advantage of exclusive CSUDH rates!

The CSUDH athletics department has teamed up with local Hotels, Restaurants and Entertainment providers to give visiting teams and renters rates that are truly exclusive to CSUDH athletics department.



Hotels

The City of Carson provides some of the finest hotel accommodations in the South Bay.



Restaurants

Feel free to indulge in the countless variety of restaurants that are in close proximity of the CSUDH campus.



Entertainment

Within close proximity to the CSUDH campus lies an array of activities that will provide a memorable experience.

Bundle your package

Would you like the flexibility to bundle a package that is tailored to your business needs? If so, CSUDH athletics can help you do just that. With the bundle your own package feature you can choose from a variety of options that can be tailored to work within any budget. Feel free to pick and choose services from any of the following categories to customize the package that is right for your business.

Available Sections to choose from

- Social Media Section
- Visitor's Brochure Section
- Rewards App Section
- In-Game Promotions Section
- Signage / Advertising Section
- Platinum Package (Pricing may vary)
- Gold Package (Pricing may vary)
- Cardinal Package (Pricing may vary)



Partnership Opportunities

PLATINUM - \$10,000.00

\$10,000 cash donation to CSUDH Athletics or a \$5,000 cash donation and \$5,000 in product trade out (For use on the Toro Rewards App)

- Sponsor's name mentioned at every CSUDH home game **\$4,400 Value (96 home games) Min 2 per game**
- Featured sponsor listed on CSUDH Athletics Corporate Partnership website for 1 year W/ link to website **\$1,000.00 Value**
- Featured sponsor on Torodome video board (Every home game) **\$2,000 Value**
- 100 Push alert notifications on the Toro rewards app (For 1 Year) **\$10,000 Value**
- 3 (60) sec Ads on KDHR (CSUDH radio station) **** One Commercial per show \$400.00 Value**
- Business listed in CSUDH Athletic Department's Visitor's Brochure (1 year) **\$1,500 Value**
- Ad during each of our live video steaming of CSUDH home games **\$3,000 Value**
- 10 tickets to every CSUDH home game **\$700 Value**
- 10 events on the Toro Rewards App **\$5,000 Value**

Bundled Savings \$18,000.00

GOLD - \$5,000.00

\$5,000 cash donation to CSUDH Athletics or a \$2,500 cash donation and \$2,500 in product trade out (For use on the Toro Rewards App)

- Sponsor's name mentioned at every CSUDH home game **\$2,500 value (96 home games) Min 1 per game**
- Featured sponsor listed on CSUDH Athletics Corporate Partnership website for 1 year W/ link to website **\$1,000 Value**
- Featured sponsor on Torodome video board (Every home game) **\$2,000 Value**
- 30 Push alert notifications on the Toro rewards app (For 1 Year) **\$3,000 Value**
- 3 (60) sec Ads on KDHR *One per show **\$400.00 Value**
- 5 events on the Toro Rewards App **\$2,500 Value**

Bundled Savings \$6,400.00

CARDINAL - \$2,500.00

\$2,500 cash donation to CSUDH Athletics or a \$1,250 cash donation and \$1,250 in product trade out (For use on the Toro Rewards App)

- Sponsor's name mentioned at CSUDH home (Baseball, Softball, Soccer) games **\$1,250 Value Min 1 per game**
- Featured sponsor listed on CSUDH Athletics Corporate Partnership website for 1 year **\$800 Value**
- 15 Push alert notifications on the Toro rewards app (For 1 Year) **\$1,500 Value**
- 3 events on the Toro Rewards App **\$1,500 Value**

Bundled Savings \$2,550.00



Thank You for
Supporting CSUDH
Athletics. Go Toros!!